



**BOLOGNA**  
7/10 October 2026



SAIE where the construction  
industry meets, evolves, and grows

Project and direction

 **senaf**  
MESTIERE FIERE

In collaboration with

 **Bologna  
Fiere**

 **gruppo  
tecniche nuove**

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# THE PROJECT

## Why exhibit

**SAIE - The Building Fair design, construction, plants** - is the leading meeting point for the construction market, where companies, professionals, institutions, and associations come together to exchange ideas, share experiences, and discover practical solutions for the entire building supply chain.



The annual alternation between **Bologna** and **Bari** has made SAIE an unmissable event for the industry, capable of engaging every sector of the Italian construction ecosystem.

Since its relaunch by Senaf in 2018, SAIE has started a renewal process that has once again made it a key event in the trade fair industry. Today, the **community of construction professionals** continues to grow, recognizing SAIE as both a key showcase for the market and a dynamic platform for learning, networking, and business development.

SAIE offers an **evolving exhibition format**, characterized by:

- **annual rotation** between Bologna and Bari;
- **an integrated perspective** on design, construction, plants and services;
- a focus on **the construction site and its key players**: building companies, manufacturers, distributors, planners, designers, installers, and skilled workers;
- **an experiential approach** with live demonstrations, dedicated areas, and immersive content on innovation, digitalization, and new materials;
- **a thematic and modular organization**, designed to highlight emerging trends and meet the needs of industry professionals;
- active involvement of **associations, professional orders, and institutional stakeholders**, ensuring authority and strategic dialogue.

**SAIE 2026** is the place where the culture of Italian construction comes to life: a hub for companies that want to showcase themselves, build connections, anticipate trends, and contribute to a more efficient, safe, and sustainable construction industry.

# THE SECTORS OF SAIE



## The construction supply chain in one unique event



- BIM, Building Information Modelling
- Augmented reality, instruments, systems and applications
- Design, control and management software
- Digital manufacturing, artificial intelligence, digital platforms
- Instruments for surveying and measurement, drones, geospatial technologies



- SAIE Concrete
- SAIE Windows and Doors
- SAIE Machines and Equipments
- Waterproofing, Construction Chemicals
- Building envelope and Insulation
- Building Materials and Technologies
- Flooring, wall and floor coverings, Sanitary
- Construction Site Safety
- Industrialized Structures and Systems



- Automation, access control systems, anti-burglary systems
- Digital Buildings, Smart Homes and Digital Cities
- Fire-fighting plants and systems
- Solar, photovoltaic and energy production installations
- Electric systems for buildings
- Installations for sports and outdoor facilities
- Lighting systems
- Remote control systems for buildings
- Ventilation, air conditioning and heating systems
- Smart infrastructures



- Associations
- Technical and media publications
- Building maintenance and administration
- Consultancy services (professional, technical, financial)
- Design, engineering and architecture firms



# THEMATIC PATHS



The thematic paths at **SAIE Bologna 2026** guide visiting professionals, helping them focus on the most relevant content of the fair and providing an **integrated overview** of the most **effective** and **innovative solutions** for the **construction industry**.

## SUSTAINABILITY

Path dedicated to the environmental and sustainability needs related to construction and property management activities.

**Energy Efficiency in Buildings / Seismic / Windows and Doors / Off-site Integration / Wood / Laying and Testing Demo Area / Ceramics and Brick / Restoration Site / Plant Demonstration Area**

## INFRASTRUCTURES

Thanks to the collaboration with strategic corporate partners and industry associations, we will show in this area the excellence of Italian projects including bridges, viaducts, ports, rail networks, tunnels, roads and highways.

**Infrastructure Arena / National Screed and Flooring Forum / Concrete Arena and Demo Area**

## PEOPLE AT THE CENTRE

SAIE enhances the importance of people and the development of operators' skills by organizing demonstrations, training focuses and awarding of excellence in the Italian territory.

**Demonstration Area Safety and Work at Altitude / Cassa Edile Award with CNCE / Ediltrophy with Formedil**

## INNOVATION

The path dedicated to exhibition areas concerning digitalization, technological innovation, parametric design and digital transformation: key factors for the future of the construction sector.

**Digitalization and BIM / Technical Software / BIM Labs / Integrated design and automation Demonstration Area / Diagnostics Square / BIM & Digital Award**



# VISITORS



**SAIE's  
community**

**311.838** PROFESSIONAL  
OPERATORS

active in the sector, profiled,  
**updated** and **reached** by  
**SAIE'** direct communication

## Reason for your visit

**71,6 %** Discover all the latest

**65 %** Information on the  
products and services

**48,7 %** Training, technical  
updating

**88,6 %** Purchasing  
decisions



**SAIE**  
Bologna, 7/10 October 2026



## Numbers of SAIE Bologna 2024

**560**

EXHIBITORS  
+2 halls compared  
to previous edition

**40.277**

PROFESSIONAL ATTENDANCE

**232**

TRAINING CONFERENCES

**29**

SPECIAL EVENTS

**48**

PARTNER ASSOCIATIONS

## Type of Visiting **Company Professionals**

### Professionals

- Builder
- Planner
- Window and door manufacturer
- Applicator
- Tile Layer
- Technical Institutions
- BIM Manager
- Installer
- Construction Painter
- Designer
- Building Manager
- Purchasing Manager
- Sales/Marketing Manager

### Fields of work

- Building Company
- Technical office, planning, design
- Plant installation company
- Maintenance
- Retail/Wholesale
- Institution / Public Administration
- Facility Management
- Production
- Paint Factory
- Real Estate
- Services

# VISITORS' REVIEWS

Some **professionals' feedbacks** visiting the **previous edition** of **SAIE**

## Planner

*"Taking part in SAIE means connecting with the entire construction ecosystem. The initiatives on digitalization and sustainability are particularly interesting."* - **Roberta V.**

## Skilled Technician

*"SAIE once again proves to be a key event for understanding industry trends and engaging with other professionals. The demonstration areas are highly appreciated."* - **Marco R.**

## Construction Company Owner

*"A truly interesting trade fair. I found valuable insights to improve site management, along with solutions related to new materials and innovative construction techniques."* - **Giuseppe T.**

## Window and Door Manufacturer

*"SAIE is a real opportunity for us manufacturers to discover new products, engage with suppliers, and stay up to date on regulations."* - **Antonio S.**

## Heating and Plumbing Installer

*"I attended with my team to explore new integrated building-system solutions. I found interesting partners and cutting-edge products."* - **Luca M.**

## Tile Layer

*"I have been attending SAIE for several years: it is an event that allows me to explore new solutions to improve the efficiency and competitiveness of my business. Always inspiring."* - **Alessandro B.**

## BIM Manager

*"A unique opportunity to stay updated on the most innovative construction technologies. Excellent variety of exhibitors and high-quality conferences."* - **Francesca L.**

## Purchasing Manager

*"I found SAIE extremely useful for reviewing the offerings of multiple suppliers all in one place."*  
**Claudia M.**

**Demonstration Areas:** immersive experiences that **showcase the technical features of products to visitors** through **hands-on trials** and **live demonstrations**



# EXHIBITING IN SAIE BOLOGNA



## Numbers of SAIE Bologna 2024

\*Data from Customer Satisfaction SAIE

**560**  
Exhibitors

**92%** is satisfied  
with the event

**89%** would recommend the  
participation at the fair  
to a colleague and/or  
companies of same  
sector

**92%** declares to have met  
qualified visitors for  
their own business

**PRICES VALID UNTIL 31/01/2026. FROM 01/02/2026 A 10% INCREASE WILL BE APPLIED**

### RAW SPACE

#### Fit-out to be carried out by the exhibitor. RAW SPACE IN PAVILION

Solutions for companies with their own booth, starting from 32 sqm € 159.00 per sqm

**AVAILABLE SIZES:** 32 sqm with 2 open sides • from 48/64 sqm with 3 open sides • from 64 sqm and more, islands with 4 open sides

**MACHINERY RAW SPACE:** starting from € 134.00 per sqm in the Halls and € 79.00 per sqm Outside

### STAND WITH BASIC FITTING ALL INCLUSIVE

Compulsory for stands from 16 sqm to 24 sqm

This formula includes: fabric walls (3 metres), fascia board with company name, carpet, a table, 3 chairs, lighting system, multi-socket, kit for hanging signs (4 hooks with wire), coat hanger.

**€ 255.00/sqm** (area € 159.00/ sqm + fitting € 96.00/sqm) + **€ 13.00/sqm**  
**for technical services + registration fee € 590.00**



### STAND WITH PRESTIGE FITTING ALL INCLUSIVE

For stand from 32 sqm

This formula includes: fabric walls (4 metres), fascia board with company name, carpet (carpet colour to select from proposed range), graphics on walls (as proposed), 1 desk, 4 chairs, coat hanger, waste paper basket, stool, reception, closet, lighting system, multi-socket kit.

**€ 299.00/sqm** (area € 159.00/sqm + fitting € 140.00/sqm) + **€ 13.00/sqm**  
**technical services + registration fee € 590.00**



### START FORMULA ALL INCLUSIVE

Special areas from 12 sqm

#### Only for companies at their first participation

This formula includes: area, fitting, technical services, registration fee  
**€ 3,300.00 all inclusive**



All images are for illustrative purposes only

# THE EXHIBITION CENTRE

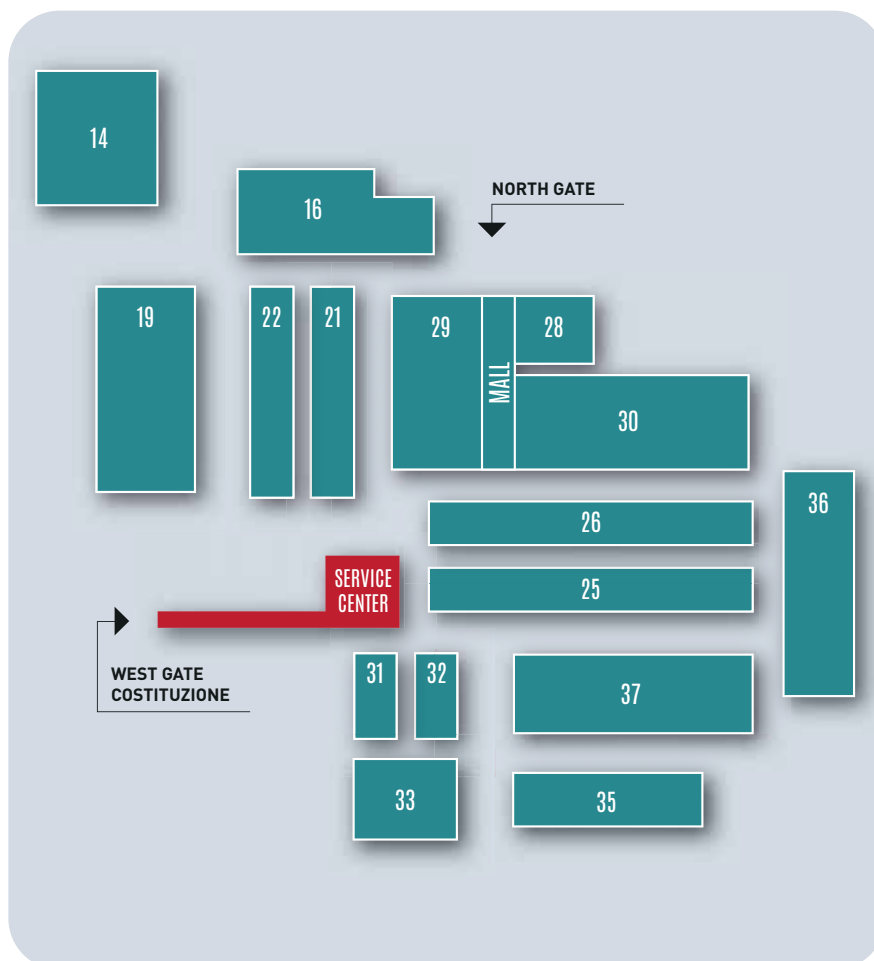


## BolognaFiere Exhibition Centre

Piazza Costituzione 6  
40127 Bologna - Italy



Bologna, 7/10 October 2026



## Collaborations last edition



Project and direction



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