



BOLOGNA
19/22 October 2022

The Building Fair

Design, construction, plant engineering



Project and direction

In collaboration with

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WWW.SAIEBOLOGNA.IT

Italy's most historic construction exhibition

The 2022 edition of SAIE is designed to meet the needs of businesses and be an accelerator of development for the market.

SAIE is the ideal meeting place for companies and professionals working within the whole supply chain, as well as a place to exchange knowledge and opinions on the latest developments, standards and incentives.

A unique event in Italy, where perspectives and scenarios for an effective and efficient construction system are presented.



A positive and useful business and networking opportunity to consolidate and revitalise business relationships between professionals, to present products, methods and tools to make the industry safer, more efficient, collaborative, profitable and sustainable.

A complete overview of the construction industry's production thanks to 4 theme-based exhibitions, places of excellence and special initiatives dedicated to the most topical issues for the sector.

SAIE, through its initiatives, is all this: **energy to support the excellent work** of our companies; **experience and historical** reference in facilitating building professionals in direct and profitable mutual contact.

SAIE exhibitors **will be able to establish new business** relationships, verify interest in products and services, develop distribution and sales channels and boost corporate image.

Visitors to SAIE will find in a single event all the technological innovations, the most advanced materials and solutions to meet the needs imposed by new construction and management techniques.



The Sectors of SAIE



The **construction** supply chain in one **unique event**



- Design, control and management software
- BIM, Building Information Modelling
- Instruments for surveying and measurement, drones, geospatial technologies
- Augmented reality, instruments, systems and applications
- 3D printers, Digital manufacturing, digital platforms



- Building materials and technologies
- Industrialised facilities and systems
- Finishings and internal partitions
- Waterproofing, chemicals for construction
- Insulation and finishing systems for outdoor environments
- Outer shells, doors and windows
- Flooring, cladding and bathroom fixtures
- Land reinforcement
- Earth moving and lifting vehicles
- Drilling and tunnelling
- Work site equipment and products



- Electric systems for buildings
- Remote building control
- Ventilation, air conditioning and heating systems
- Lighting systems
- Solar, photovoltaic and energy production installations
- Automation, access control systems, anti-burglary systems
- Digital Buildings, Smart Homes and Digital Cities
- Installations for sports and outdoor facilities
- Smart infrastructures
- Fire-fighting plants and systems



- Consultancy services (professional, technical, financial)
- Design, engineering and architecture firms
- Building maintenance and administration
- Associations
- Technical and media publications

Visitors

SAIE's Community

Over **260.000** **PROFESSIONAL OPERATORS**

active in the sector, profiled and **updated** during the **55 editions** of the event.

Reason for your visit

71,6 %
Discover all the latest

65 %
Information on products and services

48,7 %
Training, technical updating

Numbers of SAIE 2018

More than **40.000** **PROFESSIONALS PRESENT**



Decision - making powers of SAIE visitors

75,4 %
Decide directly

13,2 %
Influence choices

Type of Visiting Company

Professionals

- Builder
- Planner
- Installer
- Applicator
- Tile Layer
- Window and door manufacturer
- Developer
- Designer
- Painter
- Building Manager
- BIM Manager
- Purchasing Manager
- Sales/Marketing Manager

Fields of work

- Building Company
- Maintenance
- Technical office, planning, design
- Plant installation company
- Retail / Wholesale
- Production
- Real estate
- Services
- Software
- Government - Central / Local Authority
- Paint Factory
- Facility Management



Special initiatives. The place of excellence

FUNDAMENTALS

- The construction site
- The importance of companies and people
- Technical systems for construction
- Seismic recovery
- Sustainable construction and Greenbuilding
- Built environment
- Work site digitalisation
- Beauty & efficiency

FOCUS

- Maintenance
- Regeneration
- Demolition and reconstruction
- Work site set-up and Safety
- Topographical surveying
- Dry masonry construction
- Smart & Digital Cities
- Consolidation and reclamation
- Urbanisation and environment
- Smart Buildings
- Social Housing
- Building Bonuses

SPECIAL AREAS

- Aluminum
- Technical Finish and Colors
- Concrete
- Infrastructure
- Machines
- Doors and Windows
- Cassa Edile Awards
- Dry Building
- Buildings and health
- Concrete floors and Screeds

INNOVATION AND SUSTAINABILITY, SAIE'S SOUL

An important focus will be dedicated to Innovation and Sustainability, starting from the special areas where "SAIE Excellencies" will take place, to all the event sectors, making the whole event a real laboratory of new ideas



Advantages for the exhibitor

Exhibiting at SAIE brings a number of advantages

1. To be part of a connected **community** of companies and professionals that represents the construction industry in its entirety, interacting and believing in the development of the sector as a single, true **construction system**;
2. Meet a visitor with high **decisional power** and acquire new business contacts;
3. Promote solutions that allow access to **building bonuses** and/or are suitable for the interventions set out in the PNRR, the National Recovery and Resilience Plan;
4. Presenting **new products** and innovative technologies;
5. Giving **new visibility** to its brand in the national and international market;
6. **Participate** in special initiatives and show areas;
7. Benefit from the visibility generated by SAIE's intense **communication campaign** (also thanks to the recent synergy with Gruppo Tecniche Nuove), in Italian and foreign trade magazines, national and local newspapers, newsletters, websites, social media and one-to-one promotion.

Investments planned in the PNRR, the National Recovery and Resilience Plan:

107,7
Billion euros

for the construction sector, with energy efficiency,
school construction, high-speed trains, etc.

Tell us about your successful projects in Special Initiatives

Each exhibitor will be given the opportunity to interact with the special initiatives: the places of excellence that SAIE organises to give visibility to exhibitors' products and application solutions. Dedicated insights into the main trends in new construction through workshops, presentations of iconic products, case histories of outstanding projects, stations for technicians/installers/partners, and show arenas for demonstrations.

**SCAN THE QR CODE TO
WATCH SAIE BARI 2021'S
VIDEO**





RAW SPACE

Fit-out to be carried out by the exhibitor. RAW SPACE IN PAVILION

Solutions for companies with their own booth, starting from 16m² € 151.00 per m²

AVAILABLE SIZES : 16/24 m² with 1 free side • 24/32 m² with 2 open sides • from 48/64 m² with 3 open sides • from 64 m² and more islands with 4 open sides

MACHINERY RAW SPACE: Solutions for companies with their own booth from € 106.00 per m² in a Pavilion and € 71.00 per m² Outside

STAND WITH BASIC FITTING ALL INCLUSIVE

Compulsory for up to 24 m² and for stands from 16 m²

This formula includes: area with 1 open side, fabric walls (3 metres), fascia board with company name, carpet, a table, 3 chairs, lighting system, multi-socket, kit for hanging signs (4 hooks with wire), coat hanger, +3kW power, connection and wi-fi.

€ 246.50 per m² (area € 151.00/m² + fitting € 85.00/m² + € 10.5/m² technical services) + registration fee € 490.00



STAND WITH PRESTIGE FITTING ALL INCLUSIVE - For stands from 32 m²

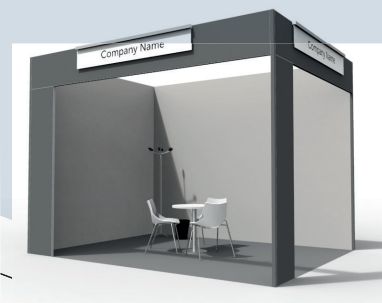
This formula includes: area with 1 open side, fabric walls (4 metres), fascia board with company name, carpet (carpet colour to select from proposed range), graphics on walls (as proposed), 4 chairs, coat hanger, waste paper basket, stool, desk, locker, 2 showcases, closet, lighting system, multi-socket kit for hanging signs (4 hooks with wire), +3kW power, connection and wi-fi. **€ 281.50 per m² (area € 151.00/m² + fitting € 120.00/m² + € 10.5/m² technical services) + registration fee € 490.00**



START FORMULA ALL INCLUSIVE - Special areas from 12 m²

This formula includes: area with 1 open side, fabric walls (3 metres), sign with company name, carpet, a round table, 3 chairs, kit for signs (4 hooks with wire) waste basket, coat hanger, power and lighting kW, registration fee.

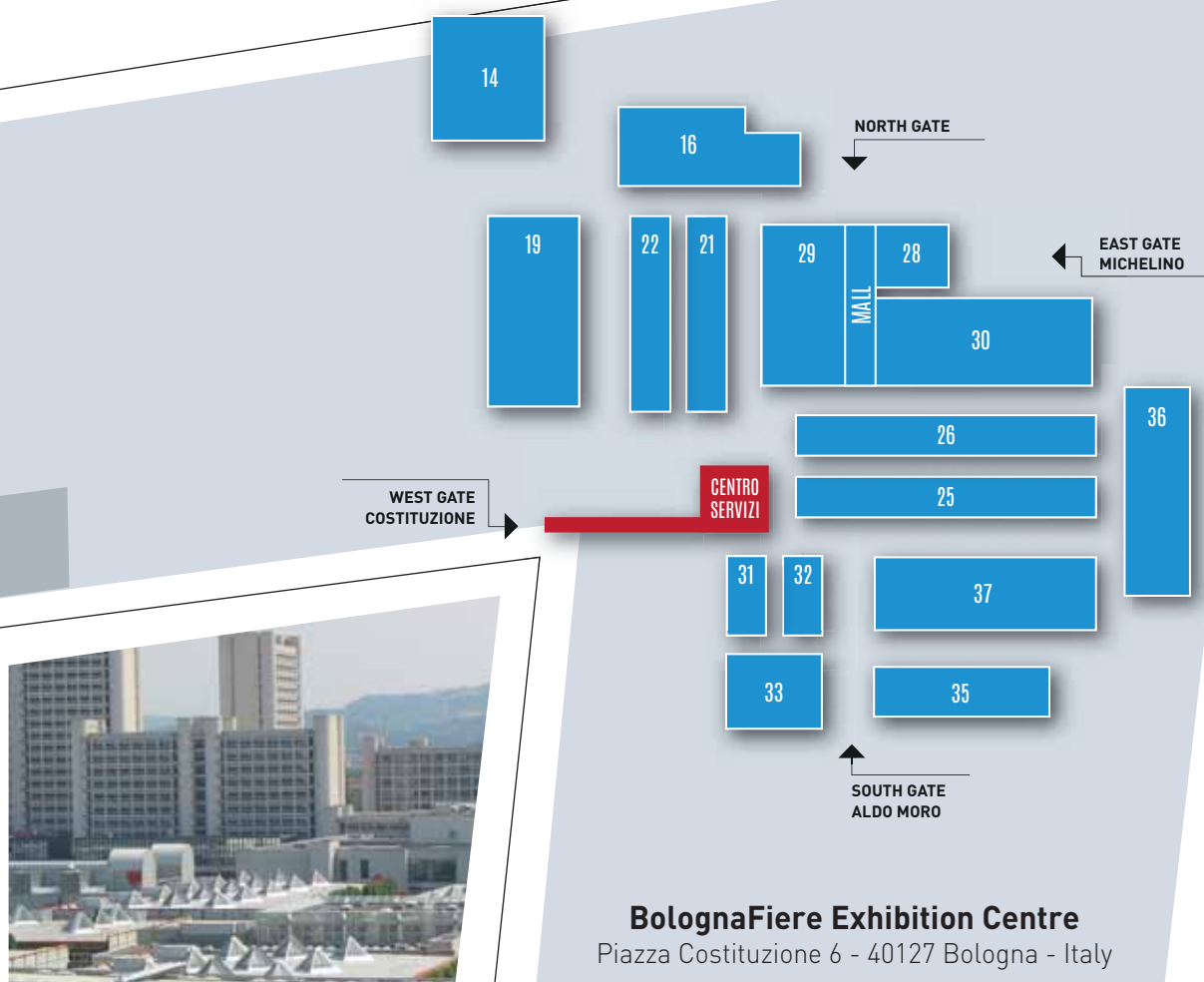
€ 3,150.00 all inclusive



SAIE

Bologna, 19/22 October 2022

Bologna Fiere



Sponsorships and collaborations last edition



Project and direction

senaf
MESTIERE FIERE

tecniche nuove

In collaboration with

Bologna Fiere

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