



SAIE

The Building Fair design, construction, plants

BOLOGNA
7/10 October 2026



SAIE where the construction
industry meets, evolves, and grows

Project and direction

In collaboration with

senaf
MESTIERE FIERE

**Bologna
Fiere**

gruppo
tecniche nuove

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THE PROJECT



Why exhibit

SAIE - The Building Fair design, construction, plants - is the leading meeting point for the construction market, where companies, professionals, institutions, and associations come together to exchange ideas, share experiences, and discover practical solutions for the entire building supply chain.



The annual alternation between **Bologna** and **Bari** has made SAIE an unmissable event for the industry, capable of engaging every sector of the Italian construction ecosystem.

Since its relaunch by Senaf in 2018, SAIE has started a renewal process that has once again made it a key event in the trade fair industry. Today, the **community of construction professionals** continues to grow, recognizing SAIE as both a key showcase for the market and a dynamic platform for learning, networking, and business development.

SAIE offers an **evolving exhibition format**, characterized by:

- **annual rotation** between Bologna and Bari;
- **an integrated perspective** on design, construction, plants and services;
- a focus on **the construction site and its key players**: building companies, manufacturers, distributors, planners, designers, installers, and skilled workers;
- **an experiential approach** with live demonstrations, dedicated areas, and immersive content on innovation, digitalization, and new materials;
- **a thematic and modular organization**, designed to highlight emerging trends and meet the needs of industry professionals;
- active involvement of **associations, professional orders, and institutional stakeholders**, ensuring authority and strategic dialogue.

SAIE 2026 is the place where the culture of Italian construction comes to life: a hub for companies that want to showcase themselves, build connections, anticipate trends, and contribute to a more efficient, safe, and sustainable construction industry.

THE SECTORS OF SAIE



The construction supply chain in one unique event



- BIM, Building Information Modelling
- Augmented reality, instruments, systems and applications
- Design, control and management software
- Digital manufacturing, artificial intelligence, digital platforms
- Instruments for surveying and measurement, drones, geospatial technologies



- SAIE Concrete
- SAIE Windows and Doors
- SAIE Machines and Equipments
- Waterproofing, Construction Chemicals
- Building envelope and Insulation
- Building Materials and Technologies
- Flooring, wall and floor coverings, Sanitary
- Construction Site Safety
- Industrialized Structures and Systems



- Automation, access control systems, anti-burglary systems
- Digital Buildings, Smart Homes and Digital Cities
- Fire-fighting plants and systems
- Solar, photovoltaic and energy production installations
- Electric systems for buildings
- Installations for sports and outdoor facilities
- Lighting systems
- Remote control systems for buildings
- Ventilation, air conditioning and heating systems
- Smart infrastructures



- Associations
- Technical and media publications
- Building maintenance and administration
- Consultancy services (professional, technical, financial)
- Design, engineering and architecture firms



THEMATIC PATHS



The thematic paths at **SAIE Bologna 2026** guide visiting professionals, helping them focus on the most relevant content of the fair and providing an **integrated overview** of the most **effective** and **innovative solutions** for the **construction industry**.

SUSTAINABILITY

Path dedicated to the environmental and sustainability needs related to construction and property management activities.

Energy Efficiency in Buildings / Seismic / Windows and Doors / Off-site Integration / Wood / Laying and Testing Demo Area / Ceramics and Brick / Restoration Site / Plant Demonstration Area

INFRASTRUCTURES

Thanks to the collaboration with strategic corporate partners and industry associations, we will show in this area the excellence of Italian projects including bridges, viaducts, ports, rail networks, tunnels, roads and highways.

Infrastructure Arena / National Screed and Flooring Forum / Concrete Arena and Demo Area

PEOPLE AT THE CENTRE

SAIE enhances the importance of people and the development of operators' skills by organizing demonstrations, training focuses and awarding of excellence in the Italian territory.

Demonstration Area Safety and Work at Altitude / Cassa Edile Award with CNCE / Ediltropy with Formedil

INNOVATION

The path dedicated to exhibition areas concerning digitalization, technological innovation, parametric design and digital transformation: key factors for the future of the construction sector.

Digitalization and BIM / Technical Software / BIM Labs / Integrated design and automation Demonstration Area / Diagnostics Square / BIM & Digital Award

VISITORS



SAIE's community

311.838 PROFESSIONAL OPERATORS

active in the sector, profiled, **updated** and **reached** by SAIE' direct communication

Reason for your visit

71,6 % Discover all the latest

65 % Information on the products and services

48,7 % Training, technical updating

88,6 % Purchasing decisions



Numbers of SAIE Bologna 2024

232

TRAINING CONFERENCES

29

SPECIAL EVENTS

48

PARTNER ASSOCIATIONS

Type of Visiting Company Professionals

Professionals

- Builder
- Planner
- Window and door manufacturer
- Applicator
- Tile Layer
- Technical Institutions
- BIM Manager
- Installer
- Construction Painter
- Designer
- Building Manager
- Purchasing Manager
- Sales/Marketing Manager

Fields of work

- Building Company
- Technical office, planning, design
- Plant installation company
- Maintenance
- Retail/Wholesale
- Institution / Public Administration
- Facility Management
- Production
- Paint Factory
- Real Estate
- Services

VISITORS' REVIEWS



Some **professionals' feedbacks** visiting the **previous edition** of **SAIE**

Planner

"Taking part in SAIE means connecting with the entire construction ecosystem. The initiatives on digitalization and sustainability are particularly interesting." - **Roberta V.**

Skilled Technician

"SAIE once again proves to be a key event for understanding industry trends and engaging with other professionals. The demonstration areas are highly appreciated." - **Marco R.**

Construction Company Owner

"A truly interesting trade fair. I found valuable insights to improve site management, along with solutions related to new materials and innovative construction techniques." - **Giuseppe T.**

Window and Door Manufacturer

"SAIE is a real opportunity for us manufacturers to discover new products, engage with suppliers, and stay up to date on regulations." - **Antonio S.**

Heating and Plumbing Installer

"I attended with my team to explore new integrated building-system solutions. I found interesting partners and cutting-edge products." - **Luca M.**

Tile Layer

"I have been attending SAIE for several years: it is an event that allows me to explore new solutions to improve the efficiency and competitiveness of my business. Always inspiring." - **Alessandro B.**

BIM Manager

"A unique opportunity to stay updated on the most innovative construction technologies. Excellent variety of exhibitors and high-quality conferences." - **Francesca L.**

Purchasing Manager

"I found SAIE extremely useful for reviewing the offerings of multiple suppliers all in one place." **Claudia M.**

Demonstration Areas: immersive experiences that **showcase the technical features of products to visitors** through **hands-on trials** and **live demonstrations**



EXHIBITING IN SAIE BOLOGNA



Numbers of SAIE Bologna 2024

*Data from Customer Satisfaction SAIE

560
Exhibitors

92% is satisfied
with the event

89% would recommend the
participation at the fair
to a colleague and/or
companies of same
sector

92% declares to have met
qualified visitors for
their own business

HOW TO PARTICIPATE

RAW SPACE

Fit-out to be carried out by the exhibitor. RAW SPACE IN PAVILION

Solutions for companies with their own booth, starting from 32 sqm € 167.00 per sqm

AVAILABLE SIZES: 32 sqm with 2 open sides • from 48/64 sqm with 3 open sides • from 64 sqm and more, islands with 4 open sides

MACHINERY RAW SPACE: starting from € 142.00 per sqm in the Halls and € 83.00 per sqm Outside



STAND WITH BASIC FITTING ALL INCLUSIVE

Compulsory for stands from 16 sqm to 24 sqm

This formula includes: fabric walls (3 metres), fascia board with company name, carpet, a table, 3 chairs, lighting system, multi-socket, kit for hanging signs (4 hooks with wire), coat hanger.

€ 263.00/sqm (area € 167.00/sqm + fitting € 96.00/sqm) + **€ 13.00/sqm** for technical services + registration fee **€ 590.00**



STAND WITH PRESTIGE FITTING ALL INCLUSIVE

For stand from 32 sqm

This formula includes: fabric walls (4 metres), fascia board with company name, carpet (carpet colour to select from proposed range), graphics on walls (as proposed), 1 desk, 4 chairs, coat hanger, waste paper basket, stool, reception, closet, lighting system, multi-socket kit.

€ 307.00/sqm (area € 167.00/sqm + fitting € 140.00/sqm) + **€ 13.00/sqm** technical services + registration fee **€ 590.00**



START FORMULA ALL INCLUSIVE

Special areas from 12 sqm

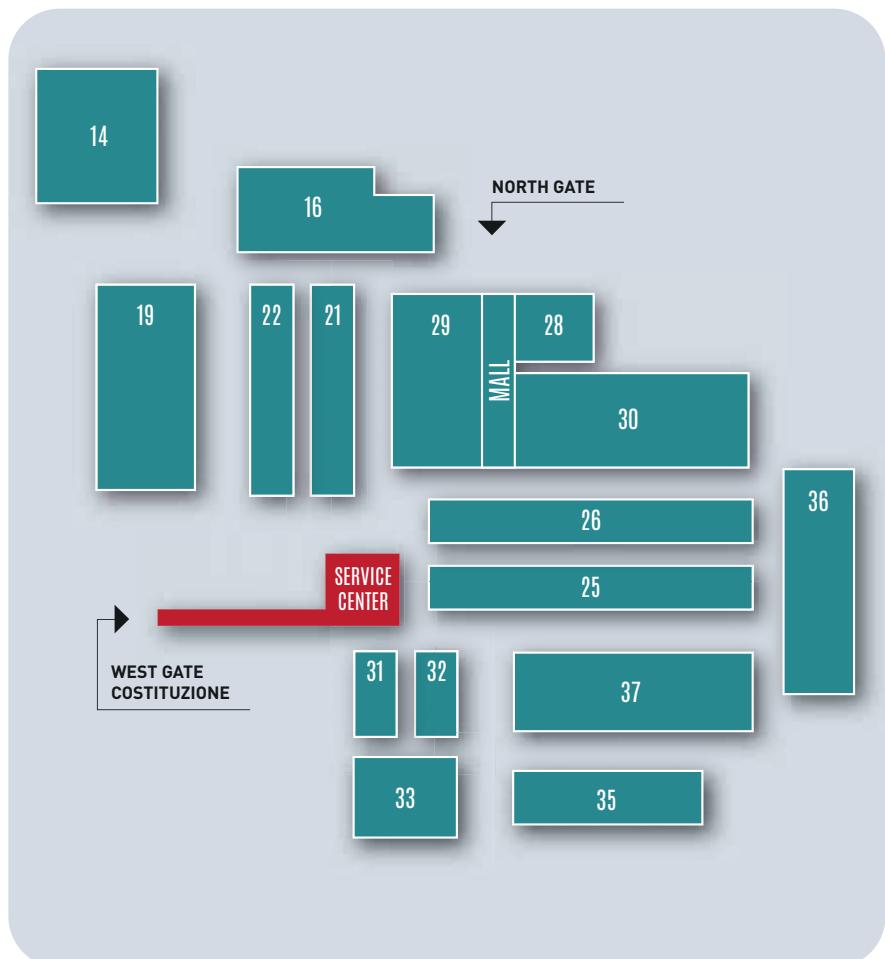
Only for companies at their first participation

This formula includes: area, fitting, technical services, registration fee **€ 3,500.00 all inclusive**

THE EXHIBITION CENTRE



BolognaFiere
Exhibition Centre
Piazza Costituzione 6
40127 Bologna - Italy



Collaborations last edition



Project and direction



In collaboration with



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